

CECILIA SALA

• graphic designer •

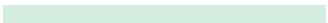
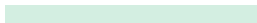
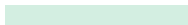


ABOUT ME

I'm a graphic designer passionate about creativity and art. To come up with new and inventive ways to fulfil a brief or reinventing visual solutions for something already established. Using both artistic sensibility and critical thinking in the design process and able to work in fast paced environment against tight deadlines.

EXPERIENCE

- 2021 Printerpix
Digital designer
- 2019 Designing a range of different digital materials including emails, graphics, banners, graphs, ads, etc. with brand-consistent colours, shapes, and typography.
Creating design templates that can be applied to a range of content assets in a series. Overseeing the email and digital campaign design calendar, supervising and reviewing the work for a junior member of the team.
- 2016 Space srls
Graphic designer & printing executive
- 2013 Designing a range of different printing materials, including stationery, business cards and OOH. Managing project and billing, ensuring work is billed correctly and timely and ensuring quality and consistency. Developing, maintaining and extending client relationships.
- 2013 Mora Pubblicità srl
Web and print designer
- 2012 Editing and adapting existing designs to various printing and digital formats ensuring briefs and clients requirements are followed. Managing the timelines and workflow of print design projects. Overseeing the printing process to ensure colour quality and consistency.

SKILLS

Adobe Photoshop		Adobe Camera Raw	
Adobe Illustrator		Adobe Lightroom	
Adobe Indesign		Microsoft Office	

OTHER EXPERIENCES

2019 Hospitality
2016 **Pub Supervisor**
Overseeing bar operations and maintenance and assisting the managers in the smooth running of the department. Planning, organising, and controlling the operations of the bar, including compiling staff rotas and planning workloads. In-charge of Daily Stock In, Stock Out, Inventory, planning and designing bar menus. Developing, training and coaching bar staff to ensure that all standards and cash handling procedures are met.

IAO Level 2 Diploma in Team Leading

2016 **Design freelance**
2013 Creating and developing relationships with clients, advise on strategies and identifying the best ways to illustrate and communicate clients' vision. Creating a range of different digital and printing material. Producing drafts for client review and making revisions based on feedback received. Reviewing designs for errors before they were printed or published.

2012 **Photographer freelancer**
2007 Photographing a variety of shots and events including action, sports, fashion shows and other live performances. Working as resident photographer at holiday villages. Editing and grading photography to meet visual requirements. Establishing and maintaining working relationships with clients

Keeping up-to-date with the latest design trends, tools, and technologies.

EDUCATION

2011 • Accademy of Fine Arts
Bachelor of Arts – BA, Graphic Design, 2:1

2007 • Art Collage of Photography

LANGUAGES

English
Full professional working proficiency

Italian
First language